



Privacy Notice – Portal / Newsletter Signup

This privacy notice tells you about the information we collect from you when you sign up to receive our regular newsletter or access our portal services. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

Who are we?

We are **Kerry Logistics Holding (Europe) Limited**. Our address is:

Broadoak Industrial Park, Ashburton Road West, Trafford Park, Manchester M17 1RW, UK

You can contact us by post at the above address, or by email at:

EU.GDPR.DPO@kerrylogistics.com

We are required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

What personal data do we collect?

When you subscribe to our portal / newsletter, we ask you for your name, your email address, and country. In our contact from on our portal we ask you further for your telephone number, company name and Post/Zip Code to handle your request as efficient as possible. Telephone number, company name and Post/Zip Code are not mandatory.

Why do we collect this information?

We will use your information to send you our newsletter, which contains information about our products, services and company news, etc., and to answer your requests you send us via our contact form on our portal. Furthermore, your email address is also used as your username to access our European Customer Portal.

Use of MailChimp newsletter software

If you would like to receive our newsletter, we need an e-mail address and additional information that will allow us to verify that you are the owner of the e-mail address provided and agree to receive the newsletter.

We use the so-called double opt-in procedure to ensure that newsletters are sent in a consistent manner. This way the potential recipient can be included in a distribution list. After the registration, the user receives a confirmation e-mail to confirm. The address is only actively included in the distribution list if the registration is confirmed.

We use this data exclusively for sending the information and offers (information about our products, services and company news, etc.).

As newsletter software we use MailChimp. MailChimp is a US-based marketing automation service provided by the *Rocket Science Group, LLC, 675 Ponce De Leon Ave NE #5000, Atlanta, GA 30308, USA.*

MailChimp is prohibited from selling your provided above mentioned data and from using it for purposes other than sending newsletters. For further information, please visit <https://mailchimp.com/legal/privacy/>. As MailChimp is an US-based service provider, it might be interesting for European users to read the Compliance information under the headlines “15. We Operate in the United States” and “16. Data Transfers from Switzerland or the EU to the United States”.

MailChimp participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework and the Swiss-U.S Privacy Shield Framework. To learn more about the Privacy Shield Framework, please visit <https://www.privacyshield.gov/welcome>

Kerry Logistics has signed a Data-Processing-Agreement with MailChimp to ensure that all data of our newsletter subscribers are handled according to data protection laws.

How long do we keep your information for?

Your information is kept for as long as you continue to consent to receive our newsletter. When giving a company permission to store your personal data and email address and to send you marketing emails, you can revoke this consent at any time via the unsubscribe link in the email.

Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

You can also ask for it to be erased and you can ask for us to give you a copy of the information.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent, which you can do at any time by clicking the unsubscribe link at the end of any newsletter.

The data protection measures are always subject to technical innovations. For this reason, we ask you to inform yourself about our data protection measures at regular intervals by consulting our data protection declaration.

Your right to complain

If you have a complaint about our use of your information, you can contact the Information Commissioner’s Office via their website at <http://www.datenschutz.hessen.de> or write to them at:

Der Hessische Datenschutzbeauftragte
Prof. Dr. Michael Ronellenfitsch
Postfach 31 63
65021 Wiesbaden